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In Vogue: An Illustrated History Of The World's Most Famous Fashion Magazine



Synopsis

In Vogue is a fascinating look at the history of the world's most influential magazine. The complete compendium is illustrated with hundreds of covers and archival interiors of past Vogue editions, featuring the work of some of the twentieth century's most respected artists, cover illustrators, and photographers—from Edward Steichen, Toni Frissell, and Erwin Blumenfeld to Irving Penn, Richard Avedon, David Bailey, Helmut Newton, Annie Leibovitz, Mario Testino, Steven Klein, Bruce Webber, and Herb Ritts. In 1909, an entrepreneurial New Yorker named Condé Nast took charge of a struggling society journal and transformed it into the most glamorous fashion magazine of the twentieth century. In Vogue traces the history, development and influence of this media colossus—from its beginning as a social gazette in the late nineteenth century, to the exploration of modern fashion photography and new visuals in the mid-twentieth century, to its status as the top style magazine today. The book explains the makings of the magazine—from runways, to editorial meetings, to the pages of Vogue. The thoroughly researched story incorporates first-person accounts, interviews with editors and photographers, and excerpts from stories written in the magazine by many world-renowned writers, including Truman Capote, Aldous Huxley, Richard Burton, Federico Fellini, and Marcello Mastroianni. Unparalleled in its scope and exceptionally illustrated, In Vogue is sure to be among the most important publications on the subjects of culture, art, fashion, photography, and media.

Book Information

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Customer Reviews

Alberto Oliva and Norberto Angeletti have been working in journalism for 35 years. They have both been keynote speakers at the Magazine Publishers Association of America (MPA) as well as at other international journalism forums, taught magazine courses at the University of Stanford in California and the University of Salamanca in Spain, and are co-authors of the book *Magazines that Make History* (Florida University Press, 2004).

I'd bought one for a friend's housewarming gift and I struggled to give it to him because I loved it so much. So I bought one for myself too. Perfect coffee table book. I flip through a few pages almost every day.

Beautiful book!

Shipped early. The book is an amazing hardcover coffee table book. There are so many great photos and articles within the pages. I need to sit down and actually read through the pages when I have a moment.

Given as a gift. I was told it was very interesting.

I purchased this book because of my love of fashion but also for a beautiful table book. This book is great for the fashion minded and includes an in-depth look at Vogue through the years with fashion ads/editorials and the various editor's style and influence.

What a great addition to any decor, fashion library or history buff ... Excellent quality product, certainly worth the price (makes a great house warming gift or gift for a young fashion enthusiast .. !!

This is a great book as far as photographs and the text, but the material used for the cover is very very low quality and as time goes by, it gets more and more crooked and bent. Not at all what you'd expect from a Rizzoli book.

I like how the book is organized and the type of photos included. It really illuminates the history of fashion photography.

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